



## AAA South Jersey Sponsorship/Donation Request Form

AAA South Jersey supports causes and organizations aligned with the focus areas of crisis and/or rescue. Please review the guidelines for donations and sponsorships on page 3. If your cause or organization meets these guidelines, please complete and return this request form, along with a cover letter on official letter-head. Please also include a copy of your 501(c)(3) certification, if applicable. If your organization is a 501(c)(3), please include a copy of your IRS determination letter. Any information regarding your program, event or organization may also be included to help facilitate a sponsorship/donation decision. This form should be submitted at least four weeks prior to the date needed.

The submission of this request form does not obligate AAA South Jersey in any way or manner.

### Organizational Information

Organization name \_\_\_\_\_

Federal Tax ID# \_\_\_\_\_

501(c)(3) nonprofit  Yes  No If so, are you a  Public Charity  Private Foundation  
 Other

Contact Name & Title \_\_\_\_\_

Contact e-mail address \_\_\_\_\_

Contact Phone \_\_\_\_\_

Organization Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please describe briefly the purpose of your organization and its primary beneficiaries.

\_\_\_\_\_

Program/Event Information Program/Event Name \_\_\_\_\_

\_\_\_\_\_ Event Date \_\_\_\_\_ Estimated Number of Attendees, if applicable

\_\_\_\_\_

Cities/Counties Served \_\_\_\_\_

Event Coordinator/On-Site Contact \_\_\_\_\_

Event Location Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please describe the purpose of your event.

\_\_\_\_\_

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\_\_\_\_\_

Request information What would you like AAA South Jersey to donate? Please be specific.

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Has AAA South Jersey donated to your event in the past? \_\_\_\_ Yes \_\_\_\_ No If yes, please specify the program/event, type of donation or amount of sponsorship/donation and date.

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How will AAA South Jersey be recognized as a sponsor or donor for your organization/event?

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Are there any volunteer opportunities for AAA South Jersey employees at your organization or event? Please describe below.

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Please return this request form, cover letter, and a copy of your 501(c)3 certification, if applicable, to **AAAGivesBack@aaasj.com**. Thank you for your request.

## **Guidelines for donations and sponsorships**

AAA South Jersey's philanthropic efforts are focused on the efforts of crisis and rescue. We do not fund the following:

- Activities, groups or events outside of Camden, Gloucester, Salem or Cumberland counties in Southern New Jersey
- Sponsorships for individuals
- Commercial activity
- Contributions for an appointed or elected government board
- Organizations whose primary function is lobbying or litigation
- Organizations that are membership-based (e.g., booster clubs, fraternities, and sororities)
- Organizations that are not consistent with AAA South Jersey's nondiscrimination policies
- Organizations that have no identifiable link to AAA South Jersey's mission and values
- Athletic teams
- Organizations/projects that do not serve the community at large

Through AAA Gives Back, AAA South Jersey is committed to giving back to the communities in which AAA South Jersey employees and members live and work. Our sponsorships and donations shall:

- Reflect AAA South Jersey's mission and values
- Benefit the community at large
- Remain within our local communities

The following are examples of types of requests that AAA South Jersey will view favorably as within the guidelines:

- Health and Human Services
- Youth and Education
- Veterans
- Traffic-Safety related organizations and events